

BLUE TRAIL – OpenLab (by Regents of the University of California)
BIOGRAPHIES of Key Personnel

Director of OpenLab, **Jennifer Parker**, is Associate Professor, Chair of Art at UCSC (MFA, Rutgers). As Affiliate Faculty of Digital Arts & New Media, and Lead of the Mechatronics Project, she works on collaborative art and science projects that include sculpture, interactive art, new media, and kinetic art. Her work has been presented at the Yerba Buena Center for the Arts, San Francisco; ZERO1 and the Tech Museum, San Jose, CA; the World Trade Center in Osaka, Japan; the Iskra History Museum in Bulgaria; Califia Galerie and Školská 28 Galerie, Czech Republic; and the Sala de exposiciones Parque García Sanabria in Spain. It has been supported by NEA's Inter-Arts Program and The New Jersey State Council of the Arts. She received a grant to collaborate with the Gray Area Foundation for the Arts (GAFFTA) and ZERO1 for an interactive website, *ArtHERE.org*, to facilitate matching of public spaces and art (prototyped during the Summer of Smart 2011 art hackathon). She has presented at the annual Sketching and Hardware Conference; Laser: Leonardo Art/Science Evenings Rendezvous; International Symposium on Electronic Art; Kala Art Institute; MAST09: Future of Interactive Media; The Institute of Film & TV in Performing Arts Coop; Intermedia Research and Study Network; and the Physical Computing Institute of Intermedia in Prague.

Executive Director/Project Producer Lisa Zimmerman (BA Yale) is Founder of 7Story, a non-profit consulting firm that specializes in creative placemaking in urban public spaces. Zimmerman was Director of Marketing for Goodwill Industries of San Francisco, San Mateo and Marin Counties and consultant to clients including SF Department of Children, Youth and Their Families; SF Unified School District; the City of Richmond; Marin County Free Library; UC San Francisco; Marin Arts Council; and the Bay Area Discovery Museum.

Curator Laura Cassidy Rogers (Ph.D. candidate, Stanford) works at the intersection of art history, spatial history, eco-criticism and experimental media arts. She has worked with the Seattle Art Museum, Museum of Northern Arizona, De Young Museum, and Montalvo Arts Center. She earned her MA in Exhibition and Museum Studies from the San Francisco Art Institute, and has published in *Art Practical*, *Shaving the Mammoth* (2009), *ArtAsiaPacific* (2010); and *Pro Arts 2 x 2 Solos* (2012). Curatorial projects in the U.S. include *Plan View* (2007), and *Arc of the Sun* (2008); abroad, the week-long SYNAPSE Curatorial Workshop on The Anthropocene Project at Haus der Kulturen der Welt in Berlin, Germany and The Summer School in Bioart at Cultivamos Cultura in San Luis, Portugal.

Each Blue Trail piece will be created by an artist-led team. **Artists** are:

Lukas Felzmann (MFA, San Francisco Art Institute), a sculptor and photographer, is a Lecturer in Art at Stanford. Born and educated in Zürich, Switzerland, he has taught photography at the California College of the Arts, the San Francisco Art Institute and at Stanford for 20 years. His work has shown in Europe, Egypt, Columbia, and the U.S. Among recent work are photographic explorations of the Sacramento Valley and the movement of flocks of birds.

Artist/designer Nataly Gattegno (MA Cambridge-St. John's College; M.Arch Princeton) is Associate Professor of Architecture at California College of the Arts and Project Coordinator of eLAB, an ecology and sustainability lab. She works with advanced fabrication technologies, responsive building systems and public space. Her work explores territory – terrestrial, arctic, urban and suburban. Previously at the University of Virginia and University of Michigan, she is a founding design partner of Future Cities Lab (FCL), an interdisciplinary design and research collaborative recently awarded the Van Alen New York Prize in Systems and Ecology (2009).

BLUE TRAIL – OpenLab (by Regents of the University of California)
BIOGRAPHIES of Key Personnel

FCL's work has received an Unbuilt Architecture Award from the Boston Society of Architects and has been widely published and exhibited—most recently in *Subnature: Architecture's Other Environments*, in *Architectural Design*, and the exhibition *Envelo{p}es*, at the Pratt Gallery, New York. FCL exhibited at the 2009-10 Hong Kong / Shenzhen Biennale and was awarded the 2011 Architectural League of New York Young Architects Prize.

Artist Gabriella Levin is an interactive artist and open-source hardware designer interested in technology and ecology. On Blue Trail, she will work with artists Kasia Molga and Sebastian Muellauer. She studied Biology and Piano at Cornell and Oberlin, then received an MA in Design and Technology from ITP, Tisch School of the Arts, NYU. She creates sculptural and robotic works (such as biomimetic sailboats) that mimic environmental phenomena and animal behavior. She has exhibited at Ars Electronica, MIT Media Lab, Meta.Morf Electronic Arts Biennial (Norway), and the American Museum of Natural History. She received the 2012 Prix Ars Electronica Hybrid Arts Award, the first Artist in Residence at Instructables, the NYU Task Force Green Grant, and the Gulfstream Navigator Savannah Ocean Exchange Grant. Her work has been written about in *Wired*, *CNN*, and *Scientific American*.

Acoustician, musician, and naturalist Michael Stocker (Eastman School of Music; California Institute of Technology) is owner of Ocean Conservation Research. He has written and spoken about ocean bio-acoustics for 20 years, presenting on radio, national and international television, and at museums, schools and universities. He has advised and designed environments for clients including the National Holocaust Museum (Washington D.C.); George Lucas' Skywalker Ranch (CA); the Monterey Bay Aquarium (CA); Mexico City's El Museo Papalote (children's museum); and premier Hollywood sound and film studios. He has also published many journal articles on biology, technology, and acoustics.

Designer Marisha Farnsworth (BA Environmental Design, M.Arch, UC Berkeley) teaches ecological building at Merritt College in Oakland, CA, where she designs and builds structures made of earth, straw, bamboo and recycled materials. On Blue Trail, she will work with Brent Bucknam and Hyphae Design Lab. Farnsworth has worked with Builders Without Borders, Architecture for Humanity, and Kleiwerks International. She co-directs Urban Biofilter, a non-profit that designs green infrastructure for environmentally degraded urban communities, such as a project to line the 580 freeway with towering stands of bamboo and natural filters.

Artist Gene Felice (BFA Ohio State, MFA UCSC 2013) is the 3D Prototyping Lab Coordinator for Digital Arts & New Media at UCSC, and former Director of Visual Arts at the Creative Technology & Arts Center in Asheville, NC. He has worked as a designer for Critical Mass (Montreal); Whitman Hart and Draft FCB (Chicago); and has completed projects for the Seattle Public Library, Lignum (Sweden), and the Massachusetts Museum of Contemporary Arts. He works with interactive sculpture, 3D, animation, and new technologies.

Designer Zak Brazen (MAD, California College of the Arts, BA Environmental Studies, Syracuse) leads Brazenworks, a team of designers, sculptors, graphic designers, and architects with degrees from Yale, UC Berkeley, the Art Institute of Chicago, and the California College of the Arts. They specialize in designing and building interactions in physical and digital spaces. Clients have included Nike, Coke, Fairtrade and The United Nations. Brazen founded The EarthDance Short-Attention-Span Environmental Film Festival which, since 2005, has screened annually in 9 countries, raised more than \$250,000, and been viewed by over 40,000 eyeballs.